

OLSSI 2008 Classes

Opening Address & Bon Voyage - *Linda Dobb, Executive Vice President of Bowling Green State University and OLSSI Founder*

Discovering the Treasures of Different Generations - *Georgene Johnson, Washington State Community College*: Four generations have now come together in the workplace. How do they work together when values as well as vocabulary can be barriers? Are there really a distinct group of Veterans, Boomers, Gen Xers, and Nexters? Realizing the differences and how they came to be is the major focus of the presentation. We have all worked with people who “just don’t get it.” Why can’t they change faster or adapt to new technology? Why can’t they get to work on time? What motivates them? How do you manage such a diverse age spread? The focus of the presentation is to make us aware of the differences between Veterans, Boomers, Gen Xers, and Nexters and how to maximize performance as well as job satisfaction for all generations.

Charting the Frontier of the Internet: Web 2.0 - *George Leggiero, John Carroll University*: Sail through the latest trends in Internet technology in this introduction to social networking, podcasting, instant messaging, and more.

Sailing Your Ship On Through the Night: Operating a 24/5 Library - *Marcia Krautter Suter, University of Toledo*: In this session you will hear how The University of Toledo Carlson Library transformed from a very traditional 1970’s building and atmosphere into a 21st century 24 hour operation. You will learn about staffing issues (who wants to work all night?), marketing (spread the word loud and clear), coordination with others on campus (does security know we’re open at 3 am?), and the impact on the campus (everyone wants our space). After all is said and done, students and faculty love the changes. We have weathered some rough seas, but the view toward the horizon and beyond looks bright and sunny.

Stop Being a Hidden Treasure: Reveal Yer True Self to the Captain and Crew - *Diana S. Riemenschneider, MLIS*: You know you do good work and are a fun person, but do others? Some people make interacting with strangers seem so easy. How do you do this when you are shy, unsure of yourself, in a new situation, etc. Learn some tips and tricks to getting known by others. Learn to interact in social situations with people you do not know or in a job situation where you may feel a bit intimidated. Tools described will include identifying personality traits, strengths and weaknesses.; using those strengths and compensating for those weaknesses in social situations; and most importantly how to reward and take care of yourself in the process.

No Need to Draw Yer Cutlass! How Facebook Can Work for Libraries - *George Leggiero, John Carroll University*: Social networking sites aren’t just for scoundrels. Learn how Facebook serves responsible users and can even promote your library.

Shiver Me Letters! (And Shapes, Too!): Die Cuts in Libraries - *Gaynelle Predmore, Bowling Green State University*: Ideas, ideas & more ideas are the "treasures" you'll uncover in Shiver Me Letters! Gaynelle plans to share a "treasure chest" full of ideas on: 1. How die cuts found their way into BGSU's Jerome Library and challenge you to think of ways to get into your library if not already there—or at least to find ways to sail around the "barrier reefs" if you can't get them into your library. 2. How to utilize die cuts & different techniques for use with library patrons and staff – may be able to make the most "dastardly pirate" smile. 3. How to incorporate the use of die cuts into your work life and into your personal life—"charting your course for fun and adventure." Be prepared to share your own thoughts & ideas with others; to learn something new; and, maybe, to win a "valuable prize" (or two). It is my hope that you'll come away with a bit of the "treasure" that has been buried far too long. This will not be a typical sit in your seat and watch a power point presentation and if it is, feel free to make your instructor "walk the plank"!

It's OK to Have Fun: Engaging Your Users and Promoting Your Library with Contests - *Candi Clevenger, OhioLINK and Allen Reichert, Otterbein College*: How can you show your users and potential users that the library is a fun place, promote the library and have fun all at the same time? With contests! While the variety of contests a library can host is only limited by your imagination, this session will focus on the presenters' experiences hosting a video contest, bookmark competitions and READ poster competitions. Join Candi Clevenger, Communications Manager at OhioLINK, and Allen Reichert, Electronic Access Librarian at the Otterbein College Library, to find out what pitfalls to avoid, get unique ideas for promoting your contest, and share your own contest experiences.

Audiobooks, eBooks, Music & Video: Digital Downloads Without Pirating! - *Kate Porter, Upper Arlington Public Library*: This class shows how patrons download digital materials step-by-step from a library website that subscribes to the service OverDrive. OverDrive, based in Cleveland, provides digital content to libraries nationwide and beyond. They bridge the gap between publishers and libraries to make the digital formats possible. Patrons can enjoy the materials through their PCs or transfer files to portable devices such as MP3 players and Smartphones. We will examine the Mid-Ohio Library Digital Initiative's site, which was set-up by OverDrive. We will also talk about Digital Rights Management (DRM) and the coming DRM-free files and what that all means to you and your library patrons.

Sail Ho! WorldCat Local & Resource Discovery - *Rebekah Kilzer, The Ohio State University*: WorldCat Local is an enhanced Online Public Access Catalog (OPAC) search interface from OCLC. The Ohio State University Libraries began a pilot project to use WorldCat Local in February, 2008. You'll learn about the differences between WorldCat Local and an individual library catalog including some of the advantages and disadvantages of each. You'll see how the work you do could be affected by implementing such a catalog, how Web 2.0 intersects with WorldCat Local and learn how it works "behind the scenes."

Library Snapshot: **Toledo Museum of Art Reference Library** - *Anne Morris, Toledo Museum of Art*: The presentation will include history of the Library, general information on funding, and

the needs of the variety of clientele regularly served. Types of materials acquired will be discussed, focusing on unusual collections and the processing that goes into maintaining them. Examples of some of these will be displayed.

Getting Your Sea Legs: Introduction to Yoga for Library Staff - *Terry Butterworth, Online Computer Library Center*: Come join us for a Hatha Yoga class that will focus on poses that address the aches and pains associated with daily work activities in the library. Each participant will need to bring their own yoga mat. No previous experience needed.

Smooth Sailing Through Rough Waters: Intermediate Yoga for Library Staff - *Terry Butterworth, Online Computer Library Center*: This class is open to all that have previous experience with Yoga. We will be working on balance poses, deep twists, and other more vigorous asanas. Each participant will need to bring their own yoga mat. It will also be helpful to have a block and strap, but not required.

Chair's Choice: Transforming Gems into Treasures: Hiring and Supervising Student Employees - *Beverly Stearns, Bowling Green State University*: Class Goals: Learn strategies for (1) successful hiring, (2) effective coaching and supervision, (3) rewarding and recognizing excellence. This class presentation will identify strategies for successful hiring, which include the job description, recruitment, interviewing, and selection. Secondly, strategies for effective coaching and supervision will include orientation and training, performance expectations, and coaching to improve performance. Lastly, strategies for rewarding and recognizing excellence will include examples of successful performance reward systems and ways to recognize and honor student employees.

Now, Where Am I Again? - *John Crissinger, The Ohio State University*: This class will introduce attendees to maps: their use, abuse and misuse. During the discussion ideas on what to do with maps in your library, where to acquire maps, who to contact to learn more about maps and why have maps in the first place will all be explored. Attendees will leave the class with a better understanding of where maps fit within the context of any library, which maps are especially useful, and how to promote map use. This will be a hands-on presentation with the opportunity to look at a number of maps.

Get Hooked on Social Bookmarking - *George Leggiero, John Carroll University*: Explore how social bookmarking can promote your library and enhance your reference services. It has fun personal applications, too!

Team Work: How to Work with Other Swabbies and Still Maintain an Even Keel - *Kathy Burns and Mary Ayres, Southern State Community College*: Have you ever wondered how to have a good working relationship with those you work with? We want to show you how to be team players and how to get those that work with you to be team players. It does make life so much more fun. There will be a fun hand-on activity in this workshop. So come and relax and have some fun. If you have anything that has worked for you with working as a team player, please bring those ideas with you.

Putting the Rrrrr in PublisheR: Making a Brochure from a Template - *Peggy Rector*

Denison University: Intimidated by a blank page? Missing the creative gene? MS Publisher includes predesigned templates to make your work easier. In this hour you will become familiar with Publisher's powerful yet simple design features.