

OLSSI Classes 2016

Bookstore Model Roundtable – *Anjanette Hook, Green County Public Library, and Kim Lehman, Akron-Summit County Public Library*: Panel discussion about the Bookstore Model.

How to Create New Revenue Streams for Your Library – *Ed Rossman, Shaker Heights Public Library*: What you need to know before developing any new revenue streams, and a review of 40+ potential money-makers.

Grant Writing – *Dawne Dewey, Wright State University*: Learn techniques to help you write successful grants to support your library.

InstaMarketing: Free Online Design Tools for the Librarian – *Alena Burroughs, Jane Whitehurst and Melissa Ziminsky, Kent Free Library*: No marketing department? No problem. We will introduce you to several free online tools to help you create original marketing materials for your library.

Understanding the Meaning of Good Communication – *Andrew Mangels, Westlake Library*: Communication is the key to any working relationship. Learn skills to improve communications at your library.

Growing a Campus and Community through Makerspace Workshops – *Jennifer Hicks, Miami University-Middletown Campus*: Learn the basics of starting a makerspace in your library as well as how to plan workshops that get students and the community in the door and working together to make fun projects.

Unleash the Olympic Spirit: Games to Energize Your Team – *Kristen Lindsey, Terra State Community College*: Short on time, but still want to energize and motivate your staff through teambuilding? Achieve teambuilding success by carving out 10 minutes and implementing one of the simple activities demonstrated in this session.

Increasing Your Work Engagement with Resources – *Miriam Matteson, Kent State University*: Work engagement is the experience of feeling vigor, dedication, and absorption in work and can lead to many positive outcomes for employees and for the organization. In this session, participants will explore the job demands and job resources that contribute to or take away from a sense of engagement with their work and strategies for maximizing engagement will be discussed.

Familiar vs. Friendly – *Kate Porter & Pam Cole, Upper Arlington Public Library*: Our job requires us to be friendly and keep conversation strictly on library related issues. If we wish to share more that is our choice but we need to keep in mind our own comfort zone and personal boundaries. If someone becomes too familiar, avoiding them or hiding in the back room does not solve the problem. We will provide tips on how to avoid bad situations and help on how to get out of one if things have gone too far.

Workplace Civility – Respectful Habits That Enhance Productivity – *Katrina Plourde, Westerville Public Library*: As our society seems tilted toward uncivil speech and actions our organizations are realizing the tremendous cost of incivility in the workplace. A loss of civility leads to a culture of bullying. Civility is more than just politeness. It is about disagreeing without disrespect, seeking common ground, and listening past one's perceptions. These skills are essential to keeping our workplaces running smoothly.

Library Snapshot: **All Abe All the Time: A Snapshot of the Lincoln Financial Foundation Collection at Allen County Public Library** – *Jane Gastineau, Allen County Public Library*: The Allen County Public Library in Fort Wayne, Indiana, holds an internationally known collection of Abraham Lincoln materials- books, documents, photographs, newspapers, ephemera. We're working full time to make this collection freely accessible to the public on site and online.

Library Snapshot: **Columbus Zoo & Aquarium Library** – *Sheila Campbell, Columbus Zoo & Aquarium*: Sheila will share a little about what is behind the scenes at the Columbus Zoo & Aquarium library.

Library Tour: **Taggart Law Library** – *Ohio Northern University*: Enjoy a walking tour of Ohio Northern University's Law Library.

Visual Content: Level Up Your Social Media – *Laura Solomon, Ohio Public Library Information Network (OPLIN)*: Social media is fast becoming a primarily visual medium. Get best practices and new ideas for telling your library's story, as well as tricks and tools that can boost engagement and make your library's visuals stronger.

National Novel Writing Month – *Tanya Kimmet, Wright State University, and P.M. Bradshaw, Supreme Court of Ohio Law Library*: Tanya & Michael will explain how to finally write that novel you've been thinking about, and all in one month!

What's all the fuss about? The Business of Copyright – *Ran Raider, Wright State University*: You post a family picture on your blog. The next thing you hear is that your picture is on a billboard in Prague! The session will cover ownership of copyright and fair use, the never-ending battle.

Guiding Ohio Online – *Mandy Knapp and Evan Struble, State Library of Ohio*: Learn about the program and the benefits to your library & community.

Going for Your Goals – *Dr. Paul Heintz, Edison Community College*: Do you arrive at the starting line just to turn around and go back to bed, or maybe go by a box of donuts? Maybe you're the one who starts but just can't make it to the finish line? Regardless of the issue, Dr. Heintz will coach you not only how to start the race but finish it to win the gold. Goals are not as simple as they seem and this session will explore how to create obtainable goals.

Does Not Compute: When Cataloging Errors Matter – *Shelly Miller, OhioNET & Misty Alvaro, Upper Arlington Public Libraries*: Misty and Shelly are back with a surprisingly fun cataloging overview and lots of helpful tips! They'll share free sources for cataloging information and explain the most common mistakes in catalog records.

Closing Speaker – *Shawn Beem, Capital University Law School*: A motivational send-off!